

[Translation]
September 4, 2013

To: Shareholders of Honda Motor Co., Ltd.
From: Honda Motor Co., Ltd.
1-1, Minami-Aoyama 2-chome,
Minato-ku, Tokyo, 107-8556
Takanobu Ito
President and Representative Director

Statement Concerning News Story on Dividend of Honda Motor Co., Ltd.

Honda Motor Co., Ltd. (the “Company”) is aware that a story appeared in the news regarding the Company's Dividend for the fiscal year ending March 31, 2014.

The news story is not based on any official announcement made by the Company, nor based on an actual decision by the Company.