

To: Shareholders of Honda Motor Co., Ltd.
From: Honda Motor Co., Ltd.
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President and Representative Director

Ninth Notice Concerning Impact of Thai Floods

Honda Motor Co., Ltd. (the “Company”) today announced an update on the current status of Honda Automobile (Thailand) Co., Ltd. (headquarter at Rojana Industrial Park, Ayutthaya Province, Thailand), Honda’s Thai automobile production facility which suffered flood damage, as well as Honda’s group companies in Asian countries in the vicinity.

1. Thai Automobile Production Facilities

The plant of Honda Automobile (Thailand) Co., Ltd. has suspended operations since October 4, 2011, but water removal work begun at the end of November has been completed, and currently restoration of the plant building and manufacturing equipment is being carried out and it is scheduled to resume production at the end of March.

2. Production in Asian Countries in the Vicinity of Thailand

Production facilities in Asian countries in the vicinity of Thailand, which have been suspending production or carrying out production adjustment due to the impact of disruptions to parts supply from Thailand, are gradually resuming production activities, and the outlook is for all such production facilities to return to normal levels of production by April.

3. Future Measures

In addition to periodically performing fixed point observations of the waterline, Honda will coordinate with Rojana Industrial Park and plans to implement measures such as installing bulkheads along the plant periphery. Together with this, Honda may also make requests for flood risk mitigation and other necessary measures to the Thai government and Rojana Industrial Park.

In addition, based on this experience, Honda will also make efforts towards risk mitigation by coordinating with suppliers in regards to the supply chain issues that became apparent during this flood disaster.

4. Impact on Financial Results

For details of the impact of these floods on the Company and Honda's group companies, please refer to "[8] Other, 2. Impact on the Company's consolidated financial position or results of operations of the flood in Thailand" in the notes to the "Consolidated Financial Results for the Fiscal Third Quarter and the Fiscal Nine-Month Period Ended December 31, 2011" released today.