

# Honda's History

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- 1946** • Soichiro Honda establishes Honda Technical Research Institute
- 1947** • Honda's first product, the A-type bicycle engine, produced
- 1948** • Honda Motor Co., Ltd. incorporated (capital: 1 million yen)
- 1949** • Dream D-type (2-stroke, 98cc), Honda's first motorcycle, produced
- 1952** • Head office moved to Tokyo
- 1953** • H-type engine, Honda's first power product, produced
- 1957** • Listed on the Tokyo Stock Exchange
- 1958** • Super Cub motorcycle released
- 1959** • American Honda Motor Co., Inc. established
  - Honda racing team participates in the Isle of Man TT Race, taking sixth place in the 125cc class
- 1960** • Motorcycle production begins at Suzuka Factory
  - Honda R&D Co., Ltd. established
- 1961** • Honda racing team sweeps first 5 places in Isle of Man TT Race (125cc, 250cc)
- 1962** • American Depositary Receipts (ADRs) issued at market price. Adopts consolidated accounting using U.S. Securities and Exchange Commission (SEC) standards
  - Construction of Suzuka Circuit completed (Mie Prefecture)
- 1963** • Honda Benelux N.V. (Belgium) begins production of motorcycles
  - Honda's first sports car (S500) and light truck (T360) released
- 1964** • Automobile production begins at Sayama Factory (presently Saitama Factory)
  - Asian Honda Motor Co., Ltd. (Thailand) established
- 1965** • Thai Honda Manufacturing Co., Ltd. (Bangkok) established
  - Honda (U.K.) Limited established in London
  - Honda wins its first F1 victory, in Mexico
- 1966** • S800 sales and export begins
- 1967** • Automobile production begins at Suzuka Factory
  - Motorcycle production begins in Thailand
- 1968** • Cumulative motorcycle production reaches 10 million units
- 1969** • Canadian Honda Motor Ltd. established (presently Honda Canada Inc.)
  - Automobile and motorcycle production begins in Malaysia
  - Cumulative domestic power product production reaches 1 million units
- 1971** • Honda Motor do Brazil Ltda. established in Sao Paulo (presently Honda South America Ltda.)
  - Knockdown motorcycle production begins in Mexico
- 1972** • Details of CVCC low-emission engine system announced
  - CVCC engine, world's first to comply with the U.S. Clean Air Act of 1975, released
- 1973** • Motorcycle production begins in the Philippines
- 1974** • Motorcycle production begins in Indonesia
- 1975** • Automobile production begins in Indonesia
- 1976** • Kumamoto Factory begins operation
  - Motorcycle production begins at Honda Italia Industriale S.p.A.
  - Accord introduced
  - Civic cumulative production reaches 1 million units
- 1977** • ADRs listed on the New York Stock Exchange (NYSE)
  - Consolidated financial disclosure begins
  - Motorcycle production begins at Moto Honda da Amazonia Ltda. in Manaus, Brazil
- 1979** • Quarterly financial disclosure begins
  - Honda of America Mfg., Inc. begins motorcycle production
- 1981** • Listed on the London Stock Exchange
- 1982** • Honda of America Mfg., Inc. begins automobile production
- 1983** • Listed on the Zurich, Geneva and Basel stock exchanges
  - Cumulative automobile production reaches 10 million units
- 1984** • Automobile production begins in Thailand
  - Cumulative motorcycle production in Belgium reaches 1 million units
- 1985** • Listed on the Paris Stock Exchange
  - Motorcycle engine production begins in the U.S.
  - Motorcycle production begins in India
  - Motorcycle engine production begins in Malaysia
  - Cumulative power product production reaches 10 million units
- 1986** • Automobile production begins at Honda Canada Inc.
  - Motorcycle production begins in Spain
  - Power product production begins in France
- 1987** • Honda North America, Inc. established
  - Cumulative motorcycle production in Brazil reaches 1 million units
  - Cumulative motorcycle production reaches 50 million units, a world first
  - Cumulative Civic production reaches 5 million units
- 1988** • Automobile production begins in Mexico
  - High-performance VTEC engine announced
- 1989** • Common stock-to-ADR exchange ratio changed from 10 shares of common stock to 1 ADR, to 2 shares of common stock to 1 ADR.
  - Second automobile plant in the U.S. begins production in East Liberty, Ohio
  - Honda Motor Europe Ltd. (U.K.) established
- 1991** • Honda posts its 60th Grand Prix victory in the Brazil GP
- 1992** • Automobile production in the U.K. begins
  - Automobile production begins in the Philippines
- 1993** • Honda's GX120 power product engines meet California emission regulations, a world first
- 1994** • Automobile production begins in Pakistan
- 1995** • Honda introduced first gasoline-powered vehicle to meet ULEV (Ultra Low Emission Vehicle) standards in California, the U.S.
  - Cumulative world production for the Civic reaches 10 million units
  - Cumulative automobile production in North America reaches 5 million units
  - Cumulative automobile production reaches 30 million units
- 1996** • Motorcycle production begins in Turkey
- 1997** • Automobile production begins in Brazil
  - Automobile production begins in Turkey
  - Motorcycle production begins in Vietnam
  - Cumulative motorcycle production reaches 100 million units
  - Construction of Twin Ring Motegi completed (Tochigi Prefecture)
- 1998** • Honda celebrates 50th anniversary
  - Automobile production begins in India
- 1999** • Automobile production begins at Guangzhou Honda Automobile Co., Ltd. in China
  - Fuel cell vehicle FCX-V1 and FCX-V2 announced
- 2000** • Cumulative Accord production in the U.S. reaches 5 million units
  - ASIMO humanoid robot announced
- 2001** • Cumulative automobiles production in North America reaches 10 million, first for the Japanese automobile manufacturers
  - Motorcycle production begins at new production company in India
  - Minimum investment unit lowered to 100 shares, from 1,000
  - Second automobile plant in the U.K. begins operations
  - Honda Manufacturing of Alabama, LLC in the U.S. begins operations
- 2002** • Common stock-to-ADR exchange ratio changed from 2 shares of common stock to 1 ADR, to 1 share of common stock to 2 ADRs
  - New automobile plant in Taiwan begins operations
  - Honda FCX fuel cell vehicle delivered both in Japan and the U.S.
- 2003** • Cumulative world production for the Civic reaches 15 million units
  - Cumulative automobile production in the U.K. reaches 1 million units
  - New automobile plant in Indonesia begins operations
  - New automobile plant in Malaysia begins operations
  - Honda FC STACK, a next-generation fuel cell stack capable of starting in sub-zero temperatures, announced
  - Cumulative motorcycle production in Indonesia reaches 10 million units
  - Cumulative automobile production in the U.S. reaches 10 million units
- 2004** • Cumulative automobile production in Canada reaches 3 million units
  - Honda enter cooperative agreement with General Electric to jointly market our independently developed HF118 jet engine
  - Cumulative motorcycle production in Thailand reaches 10 million units
  - Honda Motor (China) Investment Co., Ltd. established
  - Honda Motor RUS LLC (Russia) established
  - Dongfeng Honda Automobile Co. Ltd. in China begins automobile production
  - Second line at Alabama plant in the U.S. begins operations
- 2005** • New power product plant, Kumamoto factory begins operations
  - Cumulative motorcycle production reaches 150 million units
  - Honda Automobile (China) Co., Ltd. begins automobile exports
  - Cumulative motorcycle production in Brazil reaches 8 million units
  - Honda to mass produce next-generation thin-film solar cell
- 2006** • Cumulative worldwide production of the Super Cub series reaches 50 million units
  - In China, Dongfeng Honda Automobile Co., Ltd., completes factory expansion, raising annual production capacity to 120,000 units
  - Wuyang-Honda Motors (Guangzhou) Co., Ltd., begins production at new motorcycle factory
  - Cumulative production of power products reaches 70 million units
  - Honda Philippines begins mass production at new motorcycle plant
  - Honda establishes subsidiary in Ukraine
  - Implementation of two-for-one stock split for common shares
  - Common stock-to-ADR exchange ratio changed from 0.5 share of common stock to one ADR, to one share of common stock to one ADR