

Honda's HISTORY

- 1946 • Soichiro Honda establishes Honda Technical Research Institute
- 1947 • Honda's first product, the A-type bicycle engine, produced
- 1948 • Honda Motor Co., Ltd., incorporated (capital: one million yen)
- 1949 • Dream D-type (two-stroke, 98cc), Honda's first motorcycle, produced
- 1952 • Head office moved to Tokyo
- 1957 • Listed on the Tokyo Stock Exchange
- 1958 • Super Cub motorcycle released
- 1959 • American Honda Motor Co., Inc., established
 - Honda racing team participates in the Isle of Man TT Race, taking sixth place in the 125cc class
- 1960 • Motorcycle production begins at Suzuka Factory
 - Honda R&D Co., Ltd., established
- 1961 • Honda racing team sweeps first five places in Isle of Man TT Race (125cc, 250cc)
- 1962 • American Depository Receipts (ADRs) issued at market price
 - Adopted consolidated accounting using U.S. Securities and Exchange Commission (SEC) standards
 - Construction of Suzuka Circuit completed
- 1963 • Honda Benelux N.V. (Belgium) begins production of motorcycles
 - Honda's first sports car (S500) and light truck (T360) released
- 1964 • Automobile production begins at Saitama Factory, Sayama
- 1965 • Thai Honda Mfg. Co., Ltd. (Bangkok) established
 - Honda U.K. Ltd., established in London
 - E300 portable generator introduced
 - Honda wins its first F1 victory, in Mexico
- 1966 • S800 sales and export commenced
- 1967 • Motorcycle production begins in Thailand
 - Automobile production begins at Suzuka Factory
- 1968 • Cumulative motorcycle production reaches 10 million units
- 1969 • Automobile and motorcycle production commenced in Malaysia
 - Cumulative domestic power product production reaches one million units
- 1971 • Knockdown motorcycle production begins in Mexico
- 1972 • Details of CVCC low-emission engine system announced
 - CVCC engine complies with the U.S. Muskie Act of 1975 Civic released
- 1973 • Motorcycle production begins in the Philippines
- 1974 • Motorcycle production begins in Indonesia
- 1975 • Automobile production begins in Indonesia
- 1976 • Kumamoto Factory inaugurated
 - Motorcycle production begins at Honda Italia Industriale S.p.A.
 - Accord CVCC (1,600cc) introduced
 - Civic series cumulative production reaches one million units
- 1977 • ADRs listed on the New York Stock Exchange (NYSE)
 - Consolidated financial disclosure commenced
 - Motorcycle production begins at Moto Honda da Amazonia Ltda., in Manaus, Brazil
- 1979 • Quarterly financial disclosure commenced
 - Honda of America Mfg., Inc., begins motorcycle production
- 1980 • Cumulative Accord production reaches one million units
- 1981 • Listed on the London Stock Exchange
 - Cumulative power products production reaches five million units
- 1982 • Honda of America Mfg., Inc., begins automobile production
- 1983 • Listed on the Zurich, Geneva and Basel stock exchanges
 - Honda signs joint development agreement with Rover Group Ltd.
- 1984 • Automobile production commenced in Thailand
 - Cumulative motorcycle production in Belgium reaches one million units
- 1985 • Listed on the Paris Stock Exchange
 - Motorcycle engine production begins in the U.S.
 - Motorcycle production commenced in India
 - Motorcycle engine production commenced in Malaysia
 - Cumulative power products production reaches 10 million units
- 1986 • Automobile production begins at Honda Canada Inc.
 - Motorcycle production commenced in Spain
 - Power products production commenced in France
- 1987 • Cumulative motorcycle production in Brazil reaches one million units
 - Cumulative domestic motorcycle production reaches 50 million units, a world first
 - Cumulative Civic production reaches five millions units
- 1988 • Motorcycle production begins in Mexico
 - Automobile production begins at Honda New Zealand
 - Cumulative automobile production reaches 15 million units
 - High-performance VTEC engine announced
- 1989 • Second automobile plant in the U.S. begins production in East Liberty, Ohio
 - Honda Motor Europe Ltd. (U.K.) established
 - Cumulative power products production reaches 15 million units
- 1991 • Honda posts its 60th Grand Prix victory in the Brazil GP
- 1992 • Automobile production in the U.K. begins
 - Cumulative Super Cub production reaches 20 million units, a world record
 - Cumulative automobile production reaches 20 million units
 - Cumulative power products production reaches 20 million units
- 1993 • Honda's power product engines meet California emission regulations, a world first
- 1994 • Automobile production commenced in the Philippines
 - Automobile production commenced in Pakistan
 - New automobile plant constructed in Thailand
- 1995 • Honda introduced first gasoline-powered vehicle to meet ULEV (Ultra Low Emission Vehicle) standards
 - Cumulative world production for the Civic reaches 10 million units
 - Cumulative automobile production in North America reaches five million units
 - Cumulative automobile production reaches 30 million units
 - Automobile production begins in Mexico
- 1996 • Motorcycle production begins in Turkey
 - Step Wagon released
 - Human robot prototype announced
- 1997 • ISO 14001 certification achieved for Hamamatsu Factory and Tochigi Factory
 - Automobile production begins in Brazil
 - Automobile production begins in Turkey
 - ISO 14001 certification achieved for Belgium auto parts plant
 - Motorcycle production commenced in Vietnam
 - Cumulative motorcycle production reaches 100 million units
 - Construction of Twin Ring Motegi completed
- 1998 • 50th anniversary
 - Cumulative automobile production reaches seven million units in North America
 - Automobile production commenced in India
- 1999 • Automobile production commenced at Guangzhou Honda Automobile Co., Ltd., in China
 - Fuel cell vehicle FCX-V1 and FCX-V2 announced
- 2000 • Cumulative Accord production in the U.S. reaches 5 million units
 - FCX-V3 fuel cell vehicle announced
 - ASIMO humanoid robot announced
- 2001 • Honda Headquarters achieves ISO 14001 environmental management certification
 - Cumulative total of automobiles manufactured in North America reaches 10 million
 - Production begins at new motorcycle production company in India
 - New small car, the Fit, released
 - FCX-V4 fuel cell vehicle announced
 - Minimum investment unit lowered to 100 shares, from 1,000
 - Second automobile plant in the U.K. commenced operations
 - New automobile plant in the U.S., Honda Manufacturing of Alabama, LLC, commenced operations
- 2002 • Common stock-to-ADR exchange ratio changed from two shares of common stock to one ADR, to one share of common stock to two ADRs
 - Celebrated 25th anniversary of listing on the NYSE: ASIMO rang the opening bell for trading
 - Government certification to the passenger car plant in China exclusively for export
 - Honda FCX fuel cell vehicle delivered both in Japan and the U.S
- 2003 • Cumulative automobile production in the United Kingdom reaches one million units
 - New automobile plant in Taiwan commenced operations
 - New automobile plant in Malaysia commenced operations
 - New automobile plant in Indonesia commenced operations
- 2004 • Honda FC Stack, a next-generation fuel cell stack capable of cold-starts and operation at temperatures as low as minus 20°C, developed
 - Cumulative automobile production in the United States reaches ten million units
 - Cumulative automobile production in Canada reaches three million units
 - Production capacity at Guangzhou Honda Automobile Co., Ltd., in China, expanded to 240 thousand units
 - Production of CR-V commences at Dongfeng Honda Automobile (Wuhan) Co., Ltd., in China
 - Second line at Alabama plant in the United States commences operations
 - Cumulative automobile production at Ohio plant in the United States reaches ten million units