

## HONDA'S HISTORY

- 1946 Soichiro Honda establishes Honda Technical Research Institute
- 1947 Honda's first product, the A-type bicycle engine, produced
- 1948 Honda Motor Co., Ltd., incorporated (capital: one million yen)
- 1949 Dream D-type (two-stroke, 98cc), Honda's first motorcycle, produced
- 1952 Head office moved to Tokyo
- 1957 Listed on the Tokyo Stock Exchange
- 1958 Super Cub motorcycle released
- 1959 American Honda Motor Co., Inc., established  
Honda racing team participates in the Isle of Man TT Race, taking sixth place in the 125cc class
- 1960 Motorcycle production begins at Suzuka Factory  
Honda R&D Co., Ltd., established
- 1961 Honda racing team sweeps first five places in Isle of Man TT Race (125cc; 250cc)
- 1962 American Depositary Receipts (ADRs) issued at market price  
Adopted consolidated accounting using U.S. Securities and Exchange Commission (SEC) standards  
Construction of Suzuka Circuit completed
- 1963 Honda Benelux N.V. (Belgium) begins production of motorcycles  
Honda's first sports car (S 500) and light truck (T 360) released
- 1964 Automobile production begins at Saitama Factory, Sayama
- 1965 Thai Honda Mfg. Co., Ltd. (Bangkok) established  
Honda U.K. Ltd., established in London  
E300 portable generator introduced  
Honda wins its first F1 victory, in Mexico
- 1966 S800 sales and export commenced
- 1967 Motorcycle production begins in Thailand  
Automobile production begins at Suzuka Factory
- 1968 Cumulative motorcycle production reaches 10 million units
- 1969 Automobile and motorcycle production commenced in Malaysia  
Cumulative domestic power product production reaches one million units
- 1971 Knockdown motorcycle production begins in Mexico
- 1972 Details of CVCC low-emission engine system announced  
CVCC engine complies with the U.S. Muskie Act of 1975  
Civic released
- 1973 Motorcycle production begins in the Philippines
- 1974 Motorcycle production begins in Indonesia
- 1975 Automobile production begins in Indonesia
- 1976 Kumamoto Factory inaugurated  
Motorcycle production begins at Honda Italia Industriale S.p.A.  
Accord CVCC (1,600cc) introduced  
Civic series cumulative production reaches one million units
- 1977 ADRs listed on the New York Stock Exchange (NYSE)  
Consolidated financial disclosure commenced  
Motorcycle production begins at Moto Honda da Amazonia LTDA., in Manaus, Brazil
- 1979 Quarterly financial disclosure commenced  
Honda America Mfg., Inc., begins motorcycle production
- 1980 Cumulative Accord production reaches one million units
- 1981 Listed on the London Stock Exchange  
Cumulative power products production reaches five million units
- 1982 Honda of America Mfg., Inc., begins automobile production
- 1983 Listed on the Zurich, Geneva and Basel stock exchanges  
Honda signs joint development agreement with Rover Group Ltd.
- 1984 Automobile production commenced in Thailand  
Cumulative motorcycle production in Belgium reaches one million units
- 1985 Listed on the Paris Stock Exchange  
Motorcycle engine production begins in the U.S.  
Motorcycle production commenced in India  
Motorcycle engine production commenced in Malaysia  
Cumulative power products production reaches 10 million units
- 1986 Automobile production begins at Honda Canada Inc.  
Motorcycle production commenced in Spain  
Power products production commenced in France
- 1987 Cumulative motorcycle production in Brazil reaches one million units  
Cumulative domestic motorcycle production reaches 50 million units, a world first  
Cumulative Civic production reaches five millions units
- 1988 Motorcycle production begins in Mexico  
Automobile production begins at Honda New Zealand  
Cumulative automobile production reaches 15 million units  
High-performance VTEC engine announced
- 1989 Second automobile plant in the U.S. begins production in East Liberty, Ohio  
Honda Motor Europe Ltd. (U.K.) established  
Cumulative power products production reaches 15 million units
- 1991 Honda posts its 60th Grand Prix victory in the Brazil GP
- 1992 Automobile production in the U.K. begins  
Cumulative Super Cub production reaches 20 million units, a world record  
Cumulative automobile production reaches 20 million units  
Cumulative power products production reaches 20 million units
- 1993 Honda's power product engines meet California emission regulations, a world first
- 1994 Automobile production commenced in the Philippines  
Automobile production commenced in Pakistan  
New automobile plant constructed in Thailand
- 1995 Honda introduced first gasoline-powered vehicle to meet ULEV (Ultra Low Emission Vehicle) standards  
Cumulative world production for the Civic reaches 10 million units  
Cumulative automobile production in North America reaches five million units  
Cumulative automobile production reaches 30 million units  
Automobile production begins in Mexico
- 1996 Motorcycle production begins in Turkey  
Step WGN (Wagon) released  
Human robot prototype announced
- 1997 ISO 14001 certification achieved for Hamamatsu Factory and Tochigi Factory  
Automobile production begins in Brazil  
Automobile production begins in Turkey  
ISO 14001 certification achieved for Belgium auto parts plant  
Motorcycle production commenced in Vietnam  
Cumulative motorcycle production reaches 100 million units  
Construction of Twin Ring Motegi completed
- 1998 50th anniversary  
Cumulative automobile production reaches seven million units in North America  
Automobile production commenced in India
- 1999 Automobile production commenced in China  
Fuel cell vehicle FCX-V1 and FCX-V2 announced
- 2000 Cumulative Accord production in the U.S. reaches 5 million units  
FCX-V3 fuel cell vehicle announced  
ASIMO humanoid robot announced
- 2001 Honda Headquarters achieves ISO 14001 environmental management certification  
Cumulative total of automobiles manufactured in North America reaches 10 million  
Production begins at new motorcycle production company in India  
New small car, the Fit, released  
FCX-V4 fuel cell vehicle announced  
Minimum investment unit lowered to 100 shares, from 1,000  
Second automobile plant in the U.K. commenced operations  
New automobile plant in the U.S., Honda Manufacturing of Alabama, LLC, commenced operations
- 2002 Common stock-to-ADR exchange ratio changed from two shares of common stock to one ADR, to one share of common stock to two ADRs  
Celebrated 25th anniversary of listing on the NYSE; ASIMO rang the opening bell for trading