

# The Honda Environment Statement

Honda has long been committed to environmental conservation. In the 1990s we strengthened our organizational structure and released the Honda Environment Statement to clearly define our approach to environmental issues. We have continued to strengthen our environmental conservation initiatives, which are central to everything we do.

Looking to the future, we have expressed our 2010

Vision, which affirms that our corporate culture is based on freedom and openness, challenge and cooperation. The commitment to the future defined in our vision statement mandates that we work determinedly to meet our ambitious environmental goals. We understand that there are no shortcuts in our collective task of overcoming the environmental issues facing society—or to being a company society wants to exist.

## Honda Environment Statement

**As a responsible member of society whose task lies in the preservation of the global environment, the company will make every effort to contribute to human health and the preservation of the global environment in each phase of its corporate activity. Only in this way will we be able to count on a successful future not only for our company, but for the entire world.**

We should pursue our daily business interests under the following principles:

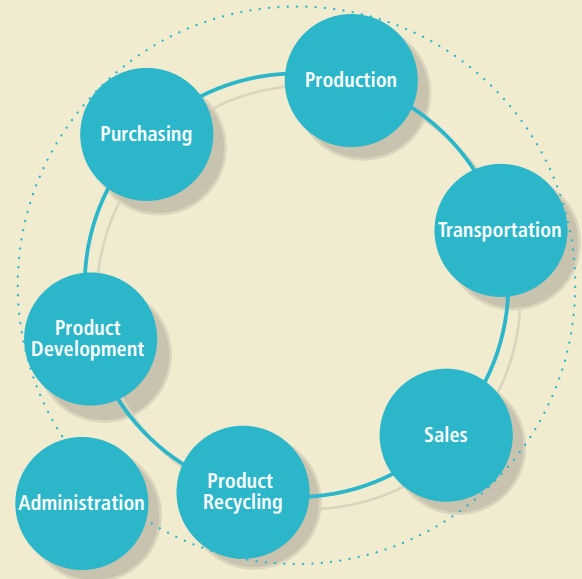
- 1** We will make efforts to recycle materials and conserve resources and energy at every stage of our products' life cycle from research, design, production and sales, to services and disposal.
- 2** We will make every effort to minimize and find appropriate methods to dispose of waste and contaminants that are produced through the use of our products, and in every stage of the life cycle of these products.
- 3** As both a member of the company and of society, each associate will focus on the importance of making efforts to preserve human health and the global environment, and will do his or her part to ensure that the company as a whole acts responsibly.
- 4** We will consider the influence that our corporate activities have on the local environment and society, and endeavor to improve the social standing of the company.

Established and announced in June 1992



# Assessing Environmental Impact

Honda is aware of its responsibility for the environmental impact generated by its corporate activities and use of its products, and is committed to minimizing it. To achieve this, it is essential that we identify specific issues and set targets for action. We set specific goals in the context of our Life Cycle Assessment system, which is used to measure, assess and analyze environmental impact.



Domain	Concerns	Environmental Impact	Major Initiatives
Product development	CO <sub>2</sub> Exhaust emissions Noise	<b>Global environmental issues</b>  Global warming Ozone depletion Depletion of natural resources  Air pollution  Waste  Water pollution Soil pollution  Noise  <b>Local environmental issues</b>	<ul style="list-style-type: none"> <li>•Exhaust emissions</li> <li>•Fuel efficiency improvements</li> <li>•Noise reduction</li> <li>•Recyclability improvements</li> </ul>
Purchasing	CO <sub>2</sub> Waste Wastewater Exhaust emissions Noise Chemicals		<ul style="list-style-type: none"> <li>•Green Purchasing</li> </ul>
Production	CO <sub>2</sub> Waste		<ul style="list-style-type: none"> <li>•Green Factories</li> </ul>
Transportation	Removed parts Fluorocarbons Waste		<ul style="list-style-type: none"> <li>•Green Logistics</li> </ul>
Sales	End-of-life products		<ul style="list-style-type: none"> <li>•Green Dealers (automobiles, motorcycles and power products)</li> </ul>
Product Recycling	CO <sub>2</sub> Waste		<ul style="list-style-type: none"> <li>•Recovery, recycling and reuse of parts</li> <li>•Technical support for the proper disposal and recycling of end-of-life products</li> </ul>
Administration			<ul style="list-style-type: none"> <li>•Green Offices</li> </ul>