

Honda Environment Statement

Under the slogan "Blue Skies for Our Children," Honda has long been committed to environmental activities. In the 1990s, we improved our organizational structure step by step and created the Honda Environment Statement to clearly define our approach toward environmental issues. Since then, Honda has been improving its environmental conservation activities, regarding them as one of our most important corporate themes.

Looking toward the future, Honda has established its 2010 vision, based on a corporate culture of "freedom and openness, challenge and cooperation." As mentioned in our vision statement, in order to make a "commitment for the future," we will strengthen our measures to achieve the challenging environmental improvement goals that we have established. Through these activities, our goal is to become a company that society wants to exist.

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As a responsible member of society whose task lies in the preservation of the global environment, the company will make every effort to contribute to human health and the preservation of the global environment in each phase of its corporate activity. Only in this way will we be able to count on a successful future not only for our company, but for the entire world.

We should pursue our daily business interests under the following principles:

- 1 We will make efforts to recycle materials and conserve resources and energy at every stage of our products' life cycle from research, design, production and sales, to services and disposal.
- 2 We will make every effort to minimize and find appropriate methods to dispose of waste and contaminants that are produced through the use of our products, and in every stage of life cycle of these products.
- 3 As both a member of the company and of society, each associate will focus on the importance of making efforts to preserve human health and the global environment, and will do his or her part to ensure that the company as a whole acts responsibly.
- 4 We will consider the influence that our corporate activities have on the local environment and society, and endeavor to improve the social standing of the company.

Established and announced in June 1992



Assessment of Our Policy on the Environmental Load Generated by Our Corporate Activities

Honda is aware of its corporate responsibility for the environmental load generated by all of its corporate activities and the use of its products and embraces a comprehensive uncompromising commitment to reduce this impact to preserve the global environment. To achieve this, it is essential to establish directions for specifically defined issues and set targets for action based on the impacts of our corporate activities and the use of our products on the global

environment. Recognizing this, our approach is to define specific goals toward which we will work in an effort to resolve the issues that have been identified by using our life cycle assessment system (LCA), which assesses and analyzes the measurable environmental impact as of today.

