

Striving to be a company society wants to exist

CSR Report **2008**



Publication policy

Striving to be a company society wants to exist

Striving to be a company society wants to exist, Honda is engaged in various initiatives to meet the expectations of all its stakeholders and enhance customer satisfaction while moving proactively to fulfill its corporate social responsibilities in accordance with the fundamental principle of The Three Joys of buying, selling and creating.

With reference to the Sustainability Reporting Guidelines of the Global Reporting Initiative,* this report contains chapters on Honda initiatives with respect to quality and safety, the environment, our stakeholders and the community.

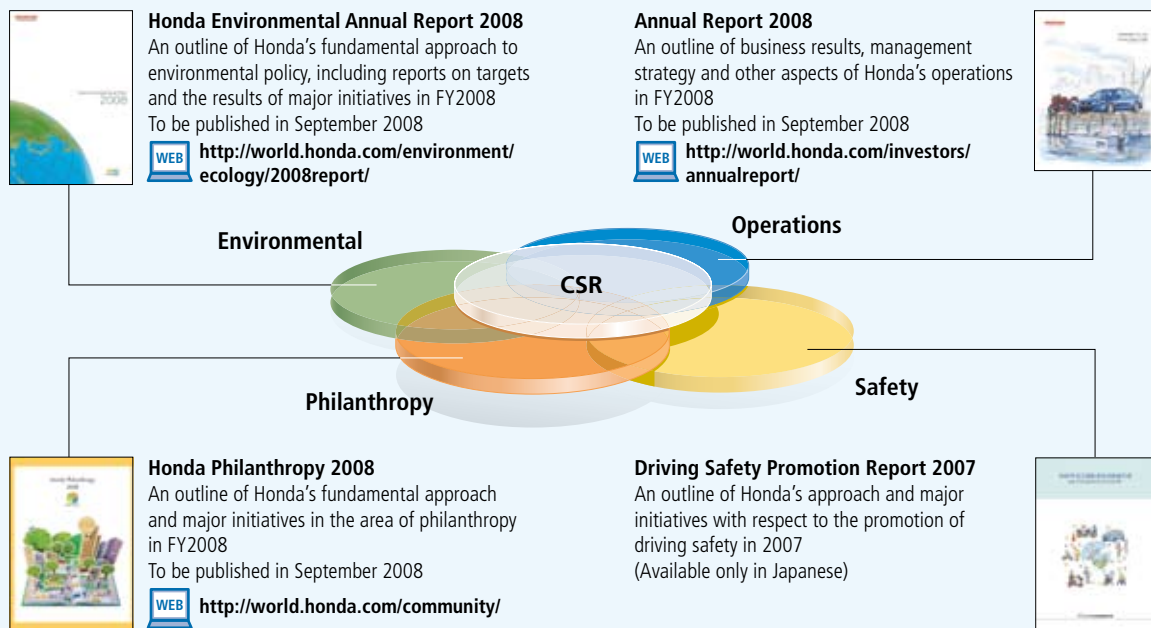
In FY2009, Honda is reaching beyond, striving to determine what more it can do to help create true sustainability by confronting global warming and fulfilling the growing demand for mobility. These efforts are showcased here.

It is our hope that this report will lead to a greater appreciation of Honda's CSR initiatives among all stakeholders.

*The Global Reporting Initiative is a joint project of the Coalition for Environmentally Responsible Economies, a U.S. NPO, and the United Nations Environment Programme. Initiated in 1997, it issues guidelines for reporting on economic, environmental and social performance by organizations.

Relation to other reports

In order to meet the informational needs of various stakeholders, Honda publishes a range of reports. For more information pertaining to business results, environmental conservation, driving safety promotion and philanthropic initiatives, readers are invited to refer to the reports below and the company website.



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•Scope

This report focuses primarily on the activities of Honda Motor Co., Ltd., with some coverage of Honda Group companies in Japan and elsewhere. In general, references to "Honda" are to Honda Motor Co., Ltd.

•Disclaimer

In addition to factual information regarding the past and present status of Honda Motor Co., Ltd., this report contains plans, perspectives and forecasts based on corporate philosophy and management strategies as of the date of publication. Sections of the report dealing with such plans, perspectives and forecasts are based on information available at time of publication. Actual results and events may differ.

•Period

The report primarily covers activities from April 1, 2007, to March 31, 2008. Some historical background of these activities and references to events up to the time of publication, as well as forecasts and plans, may also be included.

•Publication date

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This report can also be found on the Honda Worldwide website.

<http://world.honda.com/CSR/>